

Animation Application Guideline

[Theme]

Unreleased, original works which feature motifs that represent Hokkaido

Works with the following themes below may be used by the organizer in promotional and other materials to raise public awareness around these topics.

- Preventing Yami-baito (illegal part-time jobs) Among Younger Generations
- Hokkaido, Where All Genders Shine: Realizing a gender-equal society through the unique characteristics of Hokkaido

* Please refer to the website below for more information on the specified themes above.

[\[https://www.pref.hokkaido.lg.jp/ks/bns/222859.html\]](https://www.pref.hokkaido.lg.jp/ks/bns/222859.html)

*** If you intend to include references to specific countries, groups of people or culture in your work, please conduct thorough research and contact experts or related organizations to ensure that your references are appropriate.**

* If you are to include a map of Hokkaido in your work, please be mindful that the Northern Territories are part of Japanese territory.

[Applicant Eligibility]

Anybody (Multiple works can be submitted. Co-produce comics are acceptable.)

[Format]

- Type of media: Animation (no genre restriction; must be an original work which has not been published before)
- Length: 15 seconds – 3 minutes
- File format: .mov or .mp4
- Resolution: 1920×1080
- Frame rate: 24fps
- Sound: Please keep the sound volume consistent throughout your work; there should not be any sudden or extreme drops or spikes in the volume.

[Submission guidelines]

- To submit your work online, post your work on YouTube as an unlisted video, and email us the Kita no Anime Taisho application form with the URL of your video. You can also submit the URL of your video through the online application form. (The application form can be downloaded from the official website of Kita no Anime Taisho.)
- To submit your work via post, send us your work on a CD-R or DVD-R disc, along with the Kita no Anime Taisho application form.
- In case you wish to submit multiple works, attach one application form per work.
- If your work is submitted under an alias, the alias will be used for the announcement of results and other procedures.

[Where to submit]

- For online submission (via email):
kansei.bunka@pref.hokkaido.lg.jp
- For online submission (via online form):
<https://www.harp.lg.jp/6R1qUjZJ>
- For submission via post:
〒060-8588 Kita 3-jo Nishi 6-chome, Chuo-ku, Sapporo City, Hokkaido
Culture Promotion Section, Culture Promotion Division, Bureau of Cultural Affairs, Department of Environment and Lifestyle, Hokkaido Government

[Applicant Eligibility]

Anybody (Multiple works can be submitted. Co-produce comics are acceptable.)

[Close Date]

Friday, December 27th 2025 (postmark deadline)

[Awards]

- Grand prize・・・1 work eligible, will receive a certificate and prize money of ¥100,000
 - Second prize・・・1 work eligible, will receive a certificate and prize money of ¥60,000
 - Special prize・・・2 works eligible, will receive a certificate and prize money of ¥30,000
- *Other prizes will also be prepared by sponsors.

[Results Announcement]

Around February 2026 (planned)

Announcement will be made on Hokkaido Government website, etc.

[Please note]

- Entries that do not meet the entry criteria or follow the format specifications will be excluded from the competition.
- Works that are found to be awarded prizes in other competitions may be removed from the selection process, or have their award revoked.
- Submitted works must not infringe on the copyrights, portrait rights, or other rights (hereinafter referred to as "copyrights, etc.") of any third party. The music used for your work must be one of the following:
 - Copyright-free music
 - Original composition by the applicant: the copyright holder of the composition must be the applicant (the composition must not include the names of specific brands or individuals)
 - Music for which the applicant has obtained prior permission from the author and copyright holder for use in the work submitted for this competition, screening at related events, use in Hokkaido public relations, etc.
- Entries that are deemed to infringe or potentially infringe on copyrights, etc. may have their award revoked even after being selected as a winner.
- In case a third party makes a claim regarding plagiarism, illegal copying, or any other copyright-related matter regarding the submitted work, the author shall bear all responsibility.
- If you intend to include references to specific countries, groups of people or culture in your work, please conduct thorough research and contact experts or related organizations to ensure that your references are appropriate.

- If you are to include a map of Hokkaido in your work, please be mindful that the Northern Territories are part of Japanese territory.
- Works submitted on a CD-R or DVD-R disc will not be returned.
- The Hokkaido Government shall not be responsible for any accident which may occur during the delivery of the submitted work.
- The personal information collected during the application process shall not be used for purposes other than this competition.
- Upon the reveal of the winning entries, the organizer may request the creators to retouch some parts of their submitted work if the need arises.

[On handling of the submitted work]

- The organizers may use the entirety or parts of a submitted work free of charge on the occasions listed below, and the author agrees to such use. (Copyright of the submitted work remains with its creator.)
 - Publication on the Internet and other electronic media
 - Publication in the promotional materials of the Hokkaido Government (including those published by contractors of the Hokkaido Government)
 - Display in exhibitions and other events organized by the Hokkaido Government
 - Display in exhibitions and printed materials approved by the Hokkaido Government
- The winning entries will be widely publicized through exhibitions and websites, and utilized on diverse occasions.
- Works with the themes specified below will be used for the following purposes:

| Themes | Purposes of Use |
|---|---|
| Preventing Yami-baito (illegal part-time jobs) Among Younger Generations | <ul style="list-style-type: none"> • Posted on websites and social media • Used for educational and promotional projects of the Hokkaido Prefectural Police, the Hokkaido Board of Education, municipal governments, and other related parties. |
| Hokkaido, Where All Genders Shine: Realizing a gender-equal society through the unique characteristics of Hokkaido | <ul style="list-style-type: none"> • Screening at panel exhibitions (approx. three times per year) • Screening at the Women's Plaza Festival (once per year) • Screening at conferences and seminars on women's empowerment |

[Delivery Address, Contact Information]

【Kita no Anime Taisho Office】

Culture Promotion Section, Culture Promotion Division, Bureau of Cultural Affairs, Department of Environment and Lifestyle, Hokkaido Government

Kita 3-jo Nishi 6-chome, Chuo-ku, Sapporo, Hokkaido, Japan 060-8588

Phone: 011-231-4111 (Extension 24-406)

Email: kansei.bunka@pref.hokkaido.lg.jp

3rd Kita no Anime Taisho Application Form

【Notice】 Minors require parental consent to apply.

*Office use only

受付番号： 受付年月日： 令和 7 年（2025 年） 月 日

| | | | | | |
|--|--|---|--------------------------|--------------------|------------------------|
| Title | | | The number of seconds | minute | seconds |
| Author | Pen Name (Group name) | | | | |
| | Name (Representative's name) | * In case you are submitting your work as a group, please provide the names all group members, starting with the name of your representative. | | | |
| Work summary | * Please provide a summary of your animation or the intention behind. | | | | |
| YouTube URL (for online submission) | * For online submission (via YouTube), make sure to select "unlisted" for the visibility of your post. | | | | |
| Contacts (Please provide a phone number where you can be reached during the day on weekdays (if you are under 18 years of age, please provide the contact information of your parent or guardian).) | 〒 | | | | |
| | Phone Number | | | | |
| | E-mail | | | | |
| Birth Date | DD | /MM | /YYYY | (Age:) | *As of January 1, 2025 |
| Occupation or Name of School | | | | | |
| Disclosure of your place of residence and age | Municipality of your residence | Yes / No | | | |
| | Age | Yes / No | | | |
| Use of generative AI (use of generative AI will not affect the evaluation of your artwork) | <input type="checkbox"/> Yes <input type="checkbox"/> No | | | | |
| | Application used | | | | |
| | Parts of the artwork where the application was used | | | | |
| How did you learn about Kita no Anime Taisho? | | | | | |